

CITY OF JERSEY CITY

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Mayor Jerramiah T. Healy and Sims Metal Management to Shred 527 Firearms Collected During City's Gun Buyback Program Sims Donated \$20,000 to Successful Operation LifeSafer

JERSEY CITY — Mayor Jerramiah T. Healy and representatives of Sims Metal Management, as well as Police Department officials, will participate in the destruction of **527 firearms** collected over an **18-month period** during the administration's successful gun buyback program known as **Operation LifeSafer**, at **9 a.m. on Thursday, May 9th, 2013**, at Sims Metal Management, 1 Linden Avenue East.

"We are grateful for Sims Metal Management's generous donation to our gun buyback program and for offering to shred the firearms we collected," said **Mayor Healy**. "Not only has Sims been a model corporate citizen, they also employ 250 local individuals and are committed to improving the lives of Jersey City's residents."

Operation LifeSafer ran from July 2011 through January 2013 with five separate collection dates at local churches. Of the weapons collected, 309 were handguns, while 218 were long guns (rifles or shotguns). An additional 57 weapons that were surrendered which were pellet guns will also be destroyed.

The event, hosted by **Sims Metal Management at its Claremont Terminal** recycling facility in Jersey City marks the continuance of the Company's collaboration of the Jersey City Police Department and police departments around the country to provide a safe and secure destruction of these weapons. The media will be able to video the destruction of the weapons, which provides powerful visuals.

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The Company has partnered with many Cities around the country to remove illegal guns from the street. ***Sims Metal Management made a \$20,000 donation to Mayor Healy and the Jersey City Police Department to help fund Operation LifeSafer.*** The donation was made at the January 26th event in Jersey City marking the One Million Moms Against Gun Violence.

Joe Payesko, General Manager of the Claremont Region for Sims Metal Management, added, “Sims Metal Management partners with law enforcement agencies on the local, state and federal level to ensure the safe and secure destruction of weapons, and as part of our efforts to make the communities in which we locate safer. We’re pleased to be here today and to be able to use our metal shredder for this noble purpose. We work in Jersey City, but many of us also live in Jersey City. We jump at any chance to make the streets of our cities safer for all residents.”

About Sims Metal Management

Sims Metal Management is the world’s largest listed metal recycler with approximately 270 facilities and 6,600 employees globally. Sims’ core businesses are metal recycling and electronics recycling. Sims Metal Management generated approximately 88% of its revenue from operations in North America, the United Kingdom, Continental Europe, New Zealand and Asia in Fiscal 2012. The Company’s ordinary shares are listed on the Australian Securities Exchange (ASX: SGM) and its ADRs are listed on the New York Stock Exchange (NYSE: SMS). Please visit our website (www.simsmm.com) for more information on the Company and recent developments. In New Jersey, Sims operates full service recycling facilities in Camden, Deptford, Newark, Jersey City and Trenton. The Company employs approximately 250 men and women at the Claremont Terminal from the Jersey City and the surrounding area.

Directions to Sims Metal Management, 1 Linden Avenue East

From the Downtown Jersey City/NYC via the NJ Turnpike: **1.** Enter the NJT (You will need to get a ticket, but will only be on the Turnpike for one exit.) **2.** Take exit 14B off the NJ Turnpike. **3.** Pay toll and prepare to make a left. You should see a sign that says “Port Liberte” and bare left in that direction. This is called Bay View Avenue (Port Liberte is located on the adjacent pier to our facility) **4.** Take Bay View Avenue a short distance to a traffic light and the intersection of Caven Point Road (a few hundred feet). Make a right. **5.** Take Caven Point Road until it ends. You will pass Liberty National Golf Course, a few ball fields and Port Liberte. At the end of Caven Point you will see a stop light and the intersection of Linden Avenue East. Make at left onto Linden Avenue East. **6.** Proceed straight towards the office building with the blue roof and through the Rt. 185 intersection. **GUESTS:** Make the next right after Rt. 185 and before passing the office building. Then make a quick left into the office parking lot. Please park and you will be escorted to the press event. **MEDIA:** Pass by the office building and check in with security. You will make a left turn after passing security, then proceed straight past the parking lot and make a left heading past the scale house. You will be directed to the location of the press event.

All media inquiries should be directed to Jennifer Morrill, Press Secretary to Mayor Jerramiah T. Healy at 201-547-4836 or 201-376-0699.////